

**Degree Map**  
**WP Online – MBA with Marketing Concentration**  
 Start Date: Fall 1, 2023  
 Students Who Get All Foundation Courses Waived  
 Expedited Track – 12 months

<b>Fall I 2023</b>	<b>Fall II 2023</b>	<b>Spring I 2024</b>	<b>Spring II 2024</b>	<b>Summer I 2024</b>
RPS 6100-Influence, Persuasion and Negotiation Strategy-3 credits	ENT 7300-Marketing for Entrepreneurship-3 credits	MGT 6050-Business Analytics for Strategic Decision Making-3 credits	MKT 7960-Marketing Strategy-3 credits	MBA 6700-Integrated Learning Capstone-3 credits
MKT 7940-Digital Marketing-3 credits	FIN 6550-Financial and Economic Global Strategy-3 credits	ENT 7600-Innovation and New Product Development-3 credits	MGT 6570-Innovation, Strategy and Corporate Sustainability-3 credits	MKT 7900-Consumer Behavior-3 credits